COMPLETE LISTING OF THE CLAIMS

This listing of claims replaces all prior versions of claims in the application.

1.-3. (cancelled)

4. (Currently amended) A method according to claim 45, wherein the downloaded data comprises [[an]] a reading application for reading the graphical ~~animations~~ animation content and/or the audio content.

5. (previously amended) A method according to claim 4, wherein the downloaded data also comprises one or more configuration files.

6. (Currently amended) A method according to claim 4, wherein, with the reading application for reading the graphical animation content, a background task application is downloaded in an operating layer of the software of the mobile phone, which monitors [[the]] a notification of an incoming call to a phone server of said operating layer and activates the reading of the graphical animation content by the reading application.

7.-8.(cancelled)

9. (Currently amended) A method according to claim 4, wherein the reading application bypasses the graphical ~~layers~~ layer of the software of the mobile phone for writing directly in [[the]] a screen memory.

10. (Currently amended) A method according to claim 9, wherein the reading application uses a mask for not entering into conflict with certain areas controlled by the graphical ~~layers~~ layer for displaying certain icons.

11.-16. (cancelled)

17. (Currently amended) A phone according to claim 46, wherein [[with]] the ~~reading application is a background task~~ second application ~~which~~ monitors [[the]] a notification of a call to [[the]] a phone server of said operating layer and activates the graphical content reading by the ~~reading~~ first application.

18. -19. (cancelled)

20. (Currently amended) A phone according to claim 46, wherein the first application for displaying bypasses the graphical ~~layers~~ layer of the software of the mobile phone to directly write to [[the]] a screen memory.

21. (Currently amended) A phone according to claim 20, wherein the first application for reading comprises means for masking certain icons displaying areas of the mobile phone.

22. -44. (cancelled)

45. (Currently amended) A method for downloading ring tones for personalizing mobile phones, comprising:

downloading and storing data on a mobile phone, including audio content and graphical animation content; and

upon receiving an incoming call, simultaneously playing the audio content and displaying the graphical animation content on the mobile phone, wherein a graphical layer of software of the mobile phone is disabled in order to display the downloaded graphical animation content upon receiving the incoming call.

46. (Currently amended) A mobile phone adapted to download ring tones for personalization of the mobile phone, comprising:

[[an]] a first application for reading graphical animation content stored in an operating layer of software of the mobile phone upon receiving an incoming call; and

[[an]] a second application for triggering the first application to read the graphical animation content upon receiving the incoming call and for disabling a graphical layer of the software of the mobile phone and for displaying in order to display the graphical animation content upon receiving [[an]] the incoming call, [[and]]

wherein displaying the graphical animation content upon receiving an incoming call comprises mobile phone simultaneously playing the ring tones and displaying the graphical animation content on the mobile phone upon receiving the incoming call.

47. (Currently amended) A method for enabling the substantially synchronous reading of at least an audio content and a graphical content upon reception of an incoming call on a mobile phone, comprising:

monitoring a notification of an incoming call to a phone server on the mobile phone; and

activating an application to read the graphical content and disabling a graphic layer of software of the mobile phone in order to display the graphical content upon the notification of the incoming call.

48. (Currently amended) A mobile phone adapted for enabling the substantially synchronous reading of at least an audio content and a graphical content upon reception of an incoming call, comprising:

a background task application adapted to monitor notifications a notification regarding an incoming calls call to a phone server for a mobile phone, and to activate an application to read the graphical content and disable a graphic layer of software of the mobile phone in order to display the graphical content upon the notification of the incoming call.